

Delaney Gould

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Education

University of Illinois at Chicago

2014 - 2018

Bachelor of Design, Industrial Design

Graduated Cum Laude, 3.68 / 4.00

UIC Honors College

National Society of Collegiate Scholars

Skills

Adobe Suite

Photoshop

Illustrator

InDesign

3D Modeling

Rhinoceros

Solidworks

Keyshot

Design

Creative Thinking

Design Thinking

Design Research

User Research

Market Research

Craft

Sewing

Model Making

Photography

Wireframing

Design Sketching

Work Experience

Graphic Designer Doggy Paddle Aquatic Center For Dogs

11.01.16 - Present

- Rebranded company identity by redesigning company logo and website, creating new graphic imagery, and formulating a style guide.
- Design 2D marketing materials by designing business cards, brochures, rack cards, event fliers, posters, and gift cards.
- Maintain social media accounts by creating engaging content, answering any comments, questions, or concerns, and reaching out to our active community and other local businesses.

Product Design Intern DWDW Design Workshop

11.01.15 - 12.01.16

- Designed custom fixtures for commercial spaces by conducting market research, developing the design through sketching and model making, and fabricating custom fixtures in the workshop for installation.
- Prepared procurement and client presentations by selecting material samples for clients, creating mood boards, conducting market research, and designing look and feel presentation layouts.
- Maintained workshop and office space by building custom storage for workshop tools, organizing materials library, and creating an inventory for all workshop supplies and tools.

Honors

T-Shirt Design Contest 2018

First Ascent Climbing

Winner of the first annual First Ascent T-Shirt Design Contest

ICFF Showcase 2017

University of Illinois at Chicago Booth
Displayed Komorebi

Illinois State Scholar 2013

Reference

Cherie Bielawski, Owner

Doggy Paddle

cherie@doggypaddle.com
(330) 608-7051

Other Experience

Hero Jewelry Kickstarter Project

09.01.17 - Present

- Gained experience in entrepreneurship, working with manufacturers, marketing a product, and customer relations by designed, launched, and manufactured my own project on Kickstarter.
- Hero was successfully funded at 555% and was featured as a "Projects We Love" on Kickstarter.

DIS Study Abroad Copenhagen

Summer 2017

- Gained knowledge in Scandinavian furniture design, woodworking techniques, and further progressed my skills in a workshop environment by designing and fabricating my own chair.

Extracurricular

Delta Xi Phi Multicultural Sorority Inc, Vice President

08.01.14 - 05.01.18